

Hoffman Estates

CHAMBER of Commerce and Industry

NEWSLETTER

April 2010

Reel in Fish and Prizes at the Chamber and Sears Holdings Corporation Fishing Derby

Grab your fishing gear and come on over to South Ridge Lake from 9:00 a.m. – 3:00 p.m., on Saturday, June 12th for our Community Fishing Derby. Scores of tagged fish worth \$25 - \$100 sponsored by local businesses will be put into the lake for you to snag. There is even a fish worth a \$1,000 gift card for Cabela's. There will be door prizes, goody bags and give-aways. Food vendors will be on hand so you don't have to pack a lunch! There are no age or residency restrictions and no fishing license is necessary. Just be sure that you and all the anglers in your group are registered before they start fishing. Pre-registration is available prior to the event for \$3 or you can *(continued on page 5)*



More for Less with Business on Course

Save the date: May 26

Round up your staff or your top accounts and come out for a great game of golf. This is the perfect way to say thank you to your staff or clients and to have a unique way to network on the course. The later start time of 12:30 p.m. will allow for some time at the office before heading over the Poplar Creek Country Club. We are looking forward to getting you connected to your next customer! This could also be the year you win a 2010 Acura from our Hole in One sponsor, Muller's Woodfield Acura!

The price of golf and sponsorships has dropped this year, while the value of the packages has increased. Golf includes GPS golf cart, boxed lunch, drink tickets, cocktail drink tickets, and raffle tickets. Join us for a fabulous Bar-B-Que Rib buffet and the awards presentation at 6:00 p.m. We have some great raffle baskets being assembled to entice everyone's interest.

Sponsorship packages are available for only \$200. This is a wonderful opportunity to meet the golfers while promoting your business on the course. The registration flyers are available on the web site, www.hechamber.com Check out the list of our sponsors and click onto their web sites for more information about them. We want to thank Dr. Craig Bernacki, LTD Chiropractic, and Dr. Robert Steinberg, Active Foot and Ankle Center, for being our water station sponsors. Also special thanks to Harris Bank for sponsoring the Toilet Bowl Chip, and the Daily Herald for being our media sponsor.

Pictures of last year's event, and on-line registration all are available on the web site.

Member News

Little Gym of Hoffman Estates, (847) 496-5432, is participating in a new national campaign that was recently initiated by First Lady Michelle Obama to encourage children and their families to maintain healthy lifestyles. The Little Gym of Hoffman Estates is helping families keep overall healthy living and exercise part of their daily routine. Bill Walenda of The Little Gym of Hoffman Estates recommends that parents consider gymnastics, karate and sports activities for their children. These activities help to maintain an active lifestyle and provide a range of other long-term benefits. The Little Gym of Hoffman Estates introduces children to physical activity through a gymnastics-based non-competitive curriculum including progressive programs such as gymnastics, dance, sports skills, and karate promote coordination, balance, rhythm and flexibility. The local gym is based on a philosophy that allows children to experience success in a fun, caring and non-competitive way, Walenda said. Children's listening, social and cognitive capacities are all enhanced in the process, as students are encouraged to progress at their own pace. Call The Little Gym of Hoffman Estates for further information.

Hilton Garden Inn-Hoffman Estates, (847) 277-7889, announces that more than \$70,000 was raised for the American Red Cross through the company-wide Sage Helps Haiti initiative. Sage Hospitality challenged each member of its corporate family – which includes more than 60 hotels, water resorts and restaurants nationwide – to hold a special Sage Helps Haiti fundraiser on January 26. Hilton Garden Inn-Hoffman Estates donated all the proceeds from the hotel's first quarter Dollars for Dreams fundraiser to Sage Helps Haiti.

Harper College, (847) 925-6701, is sponsoring a Community Resource Fair on Thursday, May 20. The fair will assist those underemployed and unemployed all in a one-stop shopping format. The Resource Fair, which will be promoted through Illinois workNet

partners, villages, townships, community and faith based organizations as well as local media, will bring together a variety of community resources in the northwest suburbs under one roof. A variety of agencies will be participating, ranging from needs for healthcare to employment, supplemental food supplies, insurance needs, housing, credit management and a host of other

support groups and agencies. Agencies must register by May 11th. All others are welcome to come and discover the resources (many are free) available to those experiencing tough economic times. There is no admission charge so come and discover the various resources available from credit counseling to health insurance to family counseling. For additional questions call (847) 437-9425.



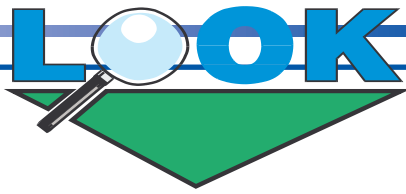
Officer Carl Baumert, Jay McDonald, and Mayor McLeod

Special Thank You Awarded to Buffalo Wild Wings

On March 22, 2010 The Village of Hoffman Estates paid homage to the Manager of the Buffalo Wild Wings Restaurant, Jay McDonald, for his support of the "Shop with a Cop" program. Shop with a Cop has been in effect for the past 10 years, with Hoffman Estates Police Officers hosting fund raising events throughout the year in an effort to provide a wonderful Christmas for families that may be facing financial hardship or children who may be in a shelter due to crisis. Buffalo Wild Wings has added their hospitality to the program for the past two years by opening their restaurant and their hearts and donating a delicious lunch and an opportunity for the kids and officers to receive a visit from Santa!

Jay and his entire staff go out of their way to make the kids feel welcome and special. Jay was taken by surprise on March 22 when he thought he was coming to Village Hall to honor the police officers behind Shop with a Cop. Little did he know that those same officers had arranged to have Jay receive much deserved recognition through an official Village Proclamation announcing Friday, March 26, 2010 as the Official Jay McDonald - Buffalo Wild Wings recognition day.

Please join us in congratulating Jay on this wonderful award next time you're in Buffalo Wild Wings! Yes, there is a Santa Claus and his name is Jay McDonald.



Could Your Business Benefit from an Interest-Free Loan?

If your small business is stressed meeting expenses during these economic times, the U.S. Small Business Administration has a new loan program designed just for you.

SBA's America's Recovery Capital Loan Program can provide up to \$35,000 in short-term relief for viable small businesses facing immediate financial hardship to help ride out the current uncertain economic times and return to profitability. Each small business is limited to one ARC loan.

ARC loans will be offered by some SBA lenders for as long as funding is available or until September 30, 2010, whichever comes first.

Go to <http://www.sba.gov/arcloanprogram/index.html> for complete details about this program.

U.S. Representative Melissa Bean Hosting Small Business Resources Seminar on April 6

A Small Business Federal Resources Seminar, which will provide business owners with an opportunity to connect with federal agencies whose resources and programs could be useful to small businesses, will be held on April 6. The event, hosted by State Representative Melissa Bean, will be held from 7:30 - 10:00 a.m. at Northern Illinois University - Hoffman Estates Campus, 5555 Trillium Blvd., in Hoffman Estates. The event will include information from:

- **Small Business Administration:** 504, 7a, and Express loan programs, and small business development tools.
- **Internal Revenue Service:** small business tax incentives (NOL carryback, 179, health care)
- **Commerce Department:** export programs to link to targeted countries or clients
- **Department of Energy:** green energy/efficiency grants, tools or incentives.
- **Labor Department:** workforce development.
- **Service Corps of Retired Executives (SCORE):** business management consulting services
- **Northern Illinois University:** Manufacturing Assistance Program

Space is limited, so please RSVP by Friday, April 2 by contacting Representative Bean's District office at 847-517-2927. For questions or more information, you contact Donna Riley in Representative Bean's District office at 847-517-2927 or Rand.Haas@mail.house.gov.

"I look forward to working with you further toward a shared goal of strengthening our 8th District businesses and communities," Representative Bean said. "As the cornerstone of our economy, small businesses create 80% of our new jobs. Thank you for all that you do."

Happy Anniversary!!!!

Please join us in recognizing the following organizations and individuals who are celebrating the anniversary of their membership in the Chamber during April.

Thomas J. Hoover, D.D.S.*	20 years
Holiday Inn Schaumburg*	19 years
NIU Outreach *	19 years
Palatine Township	15 years
Frank C. Whitley School	15 years
Thomas Jefferson School	15 years
W.T. Engineering	13 years
Leyden Family Services-SHARE	13 years
Hospice of Northeastern Illinois, Inc.	13 years
Claire's Boutique, Inc.**	13 years
Candlewood Suites	11 years
Jenkins Custom Photography	11 years
Sea, Air & Land Travel, Inc.	11 years
Ryland Homes	9 years
Minuteman Press	8 years
Handyman 4 Hire, Inc.	8 years
Links Technology Solutions	7 years
Buona Beef	6 years
Chicago Wolves	6 years
Curves for Women	4 years
Sand Art Creations	4 years
Gigi's Playhouse	2 years
Home Instead Senior Care	2 years
Nerds on Site	2 years
PrePaid Legal Services, Inc.	2 years
The Illinois Institute of Art - Schaumburg**	2 years
Horabik, Inc.	2 years
Van Galder Bus Company	2 years
Anna Shea	1 year
Arnstein & Lehr	1 year
Midwest Elite Gymnastics	1 year
National Cinemedia	1 year
Newport Promotions	1 year
Office Depot	1 year
WRMN 1410 AM	1 year

*Charter member

**Platinum member

THE SMALL STREET JOURNAL

The No. 1 Reason Customers Stay or Leave, by Kevin Dooley

Customers are bombarded with attractive offers all the time. They are hit with deals claiming to have better pricing, quality and service. But those are not the factors that cause them to jump ship to another company.

Decisions are based on emotions

Customers rely on their emotional experiences with salespeople more than anything else when trying to decide whether or not to stay with a company, according to research by the Peppers & Rogers Group.

Some findings include:

- 60% of all customers will stop dealing with a company if they sense indifference on the part of salespeople
- 70% of customers will leave a company because of poor service, which they usually blame on the salesperson
- The vast majority of defecting customers won't tell you there's anything wrong before jumping ship — in fact, 80% describe themselves as "satisfied" or "very satisfied" just before leaving — so surveying isn't enough, and
- Customers who feel the salespeople they deal with are "exceptional" are 10 to 15 times more likely to remain loyal.

These statistics show the important role that attitude and emotion play in determining whether customers leave or stay.

Meeting expectations is not enough

It's critical for salespeople to understand customer perceptions and regularly collect feedback. Meeting their expectations is not enough. Customers want to know you care. They want a positive response when they run into problems or have serious questions.

Here are four loyalty-building strategies to share with your salespeople:

- **Come up with new ideas.** You have expertise and knowledge. You know what's happening in your industry, and you know your customers' needs. Make a serious effort to share your thoughts. Try to help the customer get what's needed. It will build their confidence and trust in you and your company.
- **Prove yourself – again and again.** Some salespeople think because they've been around a long time, prospects and customers will automatically come to them first. But it's more effective to act as if no one knows you or recognizes the value you bring. Strive to prove it every day.
- **Stay persistent and focused.** Retaining your value in the minds of your customers requires persistence and focus. Customers' needs change frequently, so try to avoid making assumptions about what they want or need. Ask yourself, "What's happening to customers? What changes are taking place? What problems are they facing? What difficulties are they encountering in the marketplace? What are their opportunities? If you don't have current, up-to-the minute answers to these questions, you're in no position to meet their needs. The first rule is to stay in touch. Call frequently to find out what challenges customers are facing.
- **Think beyond customer problems.** You may be doing a good job taking care of customers' problems, but that's not always enough today. It's also the ideas, information, help, guidance and insight that you provide customers with that earns you the privilege of doing business with them. Initiate discussions that focus on their future needs, upcoming projects or areas of potential growth.

Welcome

Education

ROBERT MORRIS UNIVERSITY

1000 E. Woodfield Drive
Schaumburg, IL 60173
847-585-6731 Fax: 847-969-4080
Mr. Carlos Vale
www.masters/robertmorris.edu

Entertainment/Recreation

SEARS CENTRE ARENA

5333 Prairie Stone Pkwy.
Hoffman Estates, IL 60192
847-649-2222 Fax: 847-649-2301
Mr. Ben Gibbs
www.searscentre.com

Financial Services

AMERICAN CHARTERED BANK

100 W. Higgins Rd.
Barrington, IL 60010
847-551-8550 Fax: 847-551-8511
Mr. Chris Sobey
www.americanchartered.com

FIFTH THIRD BANK

1699 E. Woodfield Rd.
Schaumburg, IL 60173
847-274-8202
Ms. Gashi Khadivi
www.53.com

Landscaping/Snow Plowing/ Valet Parking

VIP Service Group

12N442 Switzer Rd.
Elgin, IL 60124
847-760-5080 Fax: 760-5084
Mr. Sean McAtee
www.vipsg.com

Restaurant

ROOKIES PUB

4607 W. Higgins Rd.
Hoffman Estates, IL 60192
847-645-0005 Fax: 847-645-0295
Mr. John Alimissis
www.rookiespub.com

Website Design & Marketing

eTECC COMMUNICATIONS

15132 Summit Ave.
Oakbrook Terrace, IL 60181
630-584-7120
Ms. Jessica Harshbarger
www.etecc.com

Government Relations Committee Busy With Legislative Agenda

Mission statement of the Government Relations committee: The Mission statement of the Hoffman Estates Chamber of Commerce government Relations committee is to educate our members about their stake in government, promote a positive economic climate through the legislative process, and to encourage our elected officials to support the Chamber's legislative agenda.

The Hoffman Estates Chamber of Commerce's Board of Directors approved and adopted the Hoffman Estates Chamber of Commerce 2010 Legislative Agenda at their February meeting. The government Relations Committee (GRC) is very busy reviewing the proposed legislation affecting our membership that has been presented by the House and Senate in the form of bills. They will recommend positions on various bills that have been addressed in the Legislative Agenda and the Chamber's position will be communicated to our local legislators.

Currently the Chamber has asked the membership to oppose the cut of State Income Tax to the municipalities that Governor Quinn has proposed in his budget. The Village of Hoffman Estates' website has a sample letter that you can use to voice your opposition.

GRC will keep the membership informed through the year on our activities and current local legislative items that will be of interest to you.

Fishing Derby *(continued from page 1)*



register at the event for \$5. Contact the Hoffman Estates Chamber of Commerce at (847) 781-9100 or www.hechamber.com for registration information.

The Chamber thanks the derby's benefactor Sears Holdings Corporation and its major sponsors Hoffman Estates Community Bank and Cabela's as well as the other derby sponsors: Alden Poplar Creek, BT&D Big Graphics, Inc., BIK&Co,LLP, Carpenter's Union Local 839, Harris Bank, and St. Alexius Medical Center. A special thanks also goes out to the Hoffman Estates Park District for the use of the facility for the event, and the Village of Hoffman Estates.

Register to fish at:

Cabela's 5225 Prairie Stone Parkway
Hoffman Estates Community Bank, 1375 Palatine Road
Hoffman Estates Community Bank, 2497 W. Golf Road
Hoffman Estates Park District, 1685 W. Higgins Road
Hoffman Estates Chamber of Commerce, 2200 W. Higgins Road

Advance registration closes on Thursday June 10 at 4:00 p.m.

Rev Up Your Marketing Efforts at April 22 Progressive Luncheon

**Build Your Business,
Construct Your Clients**



That's the theme of the Spring 2010 Multi-Chamber Progressive Luncheon on Thursday, April 22. The event will be held from 11:30 a.m.-1:30 p.m. at the Stonegate Conference & Banquet Centre at 2401 Higgins Road in Hoffman Estates.

The Chambers of Hoffman Estates, Elgin, Hanover Park, Northern Kane County and Streamwood invite you to join them for this annual event. Meet with fellow Chamber members from our surrounding communities and build your business with new contacts. You will be seated at tables of ten and will progress after each of the three courses, salad, entree, and dessert. This is your chance to meet with 27 new contacts all while enjoying a fabulous lunch.

Bring your business cards and promotional materials to distribute as you network. A separate display table will also be available to you to display your materials.

Sign up now and take advantage of the \$25 Early Bird pricing until April 9. The price increases to \$30 beginning on April 10.

Energy Efficiency Expo to be Held on May 19

ComEd is hosting a day-long educational conference and tradeshow on May 19 at the Donald E. Stephens Convention Center in Rosemont where attendees can learn more about implementing Smart Ideas that will save your business money through energy efficiency. This conference promises to be one of the most important energy efficiency events of the year. Conference attendees will automatically receive Continuing Education Units (CEUs) from the International Association of Continuing Education and Training for attending the entire conference. Register at <https://www.regonline.com/ComEdEnergyEfficiencyExpo2010>

For Your Home: Need to decorate, remodel, repair or improve your home? These Chamber members have the expertise you're looking for!

Check out what's available from these Chamber members!

Architectural Services

BluePrints by Design, Inc. (847) 417-8558

Carpentry

Carpenters' Local Union 839 (847) 490-8839
Pride Windows & Siding, Inc. (847) 310-4500

Cleaning/Janitorial

Horabik, Inc. (847) 528-4407

Construction

Carpenters' Local Union 839 (847) 490-8839
Leopardo Companies, Inc. (847) 783-3000
Plote Construction, Inc. (847) 695-9300
Pride Windows & Siding (847) 310-4500

Contractors

A and A Paving (630) 529-2500
Al's CRM, Inc. (847) 705-6567
Adams Roofing Professionals (847) 359-1400
Pride Windows & Siding (847) 310-4500

Fire & Water Damage

Furniture Medic (847) 285-1177

Furniture Repair/Restoration/Accessories

DirectBuy (847) 885-3508
Furniture Medic (847) 285-1177
Wings Resale (847) 884-7411

Handyman

Great Northern Kitchen & Bath (847) 844-6961
Handyman 4 Hire (847) 330-0100

Heating/Air Conditioning

JNL Climate Control, Inc. (847) 358-2251

Home Maintenance/Remodeling

Al's CRM, Inc. (847) 705-6567
Bathfitter (847) 934-0510
Handyman 4 Hire (847) 330-0100
Pride Windows & Siding (847) 310-4500

Kitchen & Bath Retail

Great Northern Kitchen & Bath (847) 844-6961

Painting Contractor

Al's CRM, Inc. (847) 705-6567

Paving Contractor

A and A Paving (630) 529-2500

Plumbing

Handyman 4 Hire (847) 330-0100
Heritage Plumbing Co. (847) 885-9800

Remodeling

Al's CRM, Inc. (847) 705-6567
Great Northern Kitchen & Bath (847) 844-6961

Waste/Recycling Services

Groot Industries (773) 242-1977
Horabik, Inc. (847) 528-4407

Clip & save



Clip & save



HOT Deals

Have you taken advantage of the Hot Deals - The Chamber's Member to Member discount program?

As a Chamber Member you can add and update your discount offer by logging in to the Chamber Website at www.hechamber.com. We recommend that you update

your offers regularly to keep them fresh and exciting to people shopping your business. A hard copy listing of current member to member discounts will be available in the Chamber office and will be available at all of our networking events. Please contact the office with any questions.

Add your member to member discounts to the web site today. It is FREE and it is easy to do. **Remember to Shop Chamber Members First!!**

We'd Like You to Meet ...

Each issue of the Chamber newsletter includes an interview with two Chamber members whose names were selected at random. It's our way of helping our members become more acquainted and of saying "Thanks for being a part of the Hoffman Estates Chamber of Commerce." If you would like to be featured, please call the Chamber office.



Name: Dr. KayLynne Koubsky,
Doctor of Chiropractic, Chiro One
Wellness Center of Schaumburg East

Phone number: (847) 805-9111

How long in business: 3.5 years in
Schaumburg

Born in: Omaha, NE

Professional background: Attended the
University of Nebraska at Omaha for a
BS of Science in Biology. Chiropractic College at Cleveland
Chiropractic College in Kansas City. Additional coursework in
Chiropractic Overall Wellness, Pediatrics, Athletics, Acupuncture.

I'd like you to know: We are a wellness center specializing
in not just pain relief, but correction of spinal misalignments
and overall posture. We spend a great deal of time
educating patients on what true health is in all areas of their
lives and what things they can add or subtract to get
themselves closer to their health and wellness goals.

Interesting facts: We treat a lot of children and families in
our offices. We have over 40 wellness centers in the
Chicagoland area!

The best business advice I ever heard: Goals that are not
written down are just good ideas. In order to reach
wherever it is that you want to be, you need to write it down,
plan it and keep it in your presence at all times. Don't stop
until you get what you're striving for.

The best business advice I could give: I've learned that many
people walk around and take their health for granted. (I used to
do the same thing.) A lot of times, people wait until it's too late
to do something to get their health under control. It is so much
easier to educate yourself on health and to be proactive rather
than reactive with something as valuable as your health!

My first job: Hy-Vee Grocery when I was 15 years old.

The way I plan to participate in the Chamber is: I would love
to help in whatever way I would serve best; to create
business relationships in my area and be able to help others!

The best advice my mother ever gave me: Be educated and
independent and don't let others stand in the way of your goals.

My idea of a great meal is: Healthy...veggies, fish, etc.

The last good movie I saw was: Avatar in 3-D

My goal in life is: To educate & help as many people as I can
to reach their full potential.

Nobody knows I: Just learned how to Scuba Dive.

My prized childhood possession was: My Barbies!

If I've learned one thing in life, it's: The only person standing
between yourself & your goals is You!

Three words that describe me: Passionate, driven, strong-willed

Name: Lonnie Belknap,
Owner/Manager, Dinner by
Design

Phone number: (847) 843-8463

How long in business: 3 years

Born in: Beaverton OR

Educational background: Harper
College, Hospitality Management,
Marketing.

I'd like you to know: Dinner by
Design is the answer to dinnertime for busy families. Choose
from 15 different delicious entrees each month. Cheaper
than fast food "drive bys" and cheaper than going to the
grocery store!!! Come in for a "kitchen experience" or have
our staff prepare your meals. Handmade in our kitchen..to
be enjoyed in yours!!!

Interesting facts: Most of our entrees are on the table in less
than one hour for less than you can purchase the ingredients
at the grocery store. Special requests no problem. Dinner by
design is a great affordable luxury for these difficult times!!

The best business advice I ever heard: Your customer is your
most important asset.

The best business advice I could give: The customer is always
right!!! Follow your dreams!!!!

My first job: Waitress when I was 16 years old.

The way I plan to participate in the Chamber is: Explore all
the exciting opportunities and doors the Chamber can offer.

The last good movie I saw was: Julie & Julia (she's my hero!)

My idea of a great meal is: Simple, delicious food shared
with loved ones.

The best advice my mother gave me: Follow your own
rainbow.

If I won the lottery, I would: Open a Dinner by Design
Shack on an Island...and offer boat drinks of course.

Nobody knows I: Used to volunteer for a Big Cat rescue and
took care of tigers and lions (among other wonderful
creatures).

To me, a really good day is: A kitchen full of customers
loving Dinner by Design.

My prized childhood possession: BOBO my teddy bear. I
still have him.

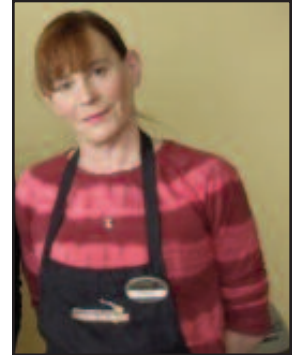
If I've learned one thing in life, it's: Never give up..problems
are meant to be solved.

If I could drive any vehicle, it would be: The Popemobile.

I have always wanted to: Drive the Popemobile.

The best time of my life: Right now.

Three words that describe me: Full of life!!!!





2200 W. Higgins Road, Suite 201
 Hoffman Estates, Illinois 60169
 847-781-9100 FAX: 847-781-9172
 Hours: Monday-Thursday -- 9:00 AM-3:00 PM
 Friday - 9:00 AM-1:00 PM
 Website: <http://www.hechamber.com>
 E-mail: info@hechamber.com
 Cheri Sisson, Executive Director

Board of Directors

- | | |
|------------------------------------|----------------|
| Tony LaFrene, Chair | (847) 781-3634 |
| Hoffman Estates Park District | |
| Karen Mills, Vice Chair | (847) 885-1157 |
| Barrington Square Improvement Assn | |
| Linda Scheck, Secretary | (847) 781-2664 |
| Village of Hoffman Estates | |
| Kathy Musial, Treasurer | (847) 358-1170 |
| BIK & Co., LLP | |
| Wanda Piccolo | (847) 490-1443 |
| B&F Technical Code Services, Inc. | |
| Jim Norris | (847) 882-9100 |
| Village of Hoffman Estates | |
| Michael Farrell | (847) 286-7547 |
| Sears Holdings Corp. | |
| Cynthia Alexander | (847) 490-6969 |
| St. Alexius Medical Center | |
| Dr. Robert Steinberg | (847) 885-8806 |
| Active Foot & Ankle Center | |
| Ginny Roncoli | (847) 885-3366 |
| Harris Bank | |
| Mayor Bill McLeod | (847) 882-9100 |
| Village of Hoffman Estates | |
| Jim Cook | (847) 427-4380 |
| Daily Herald | |
| John Haniotes | (847) 842-7981 |
| Hoffman Estates Community Bank | |
| Mike Hanson | (847) 401-6049 |
| Alliance for Affordable Health | |
| John Moser | (847) 884-7000 |
| The Stonegate Conf. & Banquet Ctr. | |
| Keith Evans | (847) 874-7016 |
| Key Financial Insurance | |

- | | |
|-------------------------------------|----------------|
| George Moser, Dir. Emeritus | (847) 882-1000 |
| Charter National Bank and Trust | |
| Allen Gabe, Legal Counsel | (847) 241-5000 |
| Gabe • Calzaretta LLC | |
| Cheri Sisson, Executive Director | (847) 781-9100 |
| Hoffman Estates Chamber of Commerce | |

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Thank You to Our March Networking Hosts

TiAmo Cafe Italiano
 First American Bank
 Romano's Macaroni Grill

Chit N Chat - Nahren Stanley, La Quinta Inns & Suites, winner of \$25 gift certificate to TiAmo's Business After Hours
 AM Business Connection

Speaker Kathy Cifuentes from AlphaGraphics had the group listening to every word as she spoke to us about Quick Response codes the next step in mobile marketing. Robert Podgorski from Harper college was the winner of the gift card. We all enjoyed our bar coded name tags. There was a whole lot of scanning going on at this event. Great fun and lots of great information.



Opportunity Knocking: Calendar of Upcoming Chamber Events

April

- | | | |
|------------------|---|------------|
| Fri., April 2 | Good Friday/Chamber office closed | |
| Tues., April 6 | Expo Committee | 8:30 A.M. |
| Tues., April 6 | A.M. Business Connection Committee | 10:00 A.M. |
| Thurs., April 8 | The Exchange | 7:30 A.M. |
| Thurs., April 8 | Fishing Derby Committee | 8:00 A.M. |
| Thurs., April 8 | Chit & Chat/TGI Friday's | 11:30 A.M. |
| Sat., April 10 | Tartan Day Parade | 10:00 A.M. |
| Mon., April 12 | Membership Committee | 8:00 A.M. |
| Wed., April 14 | Business Before Hours/Sam's Club | 7:30 A.M. |
| Thurs., April 15 | Fashion Show Committee | 12:00 noon |
| Fri., April 16 | Government Relations Committee | 12:00 noon |
| Wed., April 21 | Business After Hours/Curves | 5:00 P.M. |
| Thurs., April 22 | The Exchange | 7:30 A.M. |
| Thurs., April 22 | Multi-Chamber Progressive Luncheon | |
| | Stonegate | 11:30 A.M. |
| Mon., April 26 | Board of Directors | 7:30 A.M. |
| Tues., April 27 | A.M. Business Connection/Macaroni Grill | 7:30 A.M. |
| Tues., April 27 | Golf Committee | 1:30 P.M. |
| Wed., April 28 | Networking Extravaganza/Meadows Club | 4:00 P.M. |

Check the Chamber website for driving directions, locations or changes to the calendar.

Our Mission Statement: "To effectively promote and advocate for the interests of the Hoffman Estates area business community."