

Hoffman Estates

CHAMBER of Commerce and Industry

NEWSLETTER

June 2010

Rain Couldn't Dampen Spirit of Chamber Golf Outing!

Everyone had a great time at the 2010 Golf Outing despite the rain. After roughly 9 holes the rain rolled in and the golf carts rolled off the course. Poplar Creek Country Club, our host for this year's event, will be offering a special "Nine and Dine" outing on September 15 so that golfers can return to finish their game. There will be no cost for the golf and only a small charge to cover the lunch.

A shotgun start of 10:00 a.m. for half of the group and 1:00 p.m. for the other half of the group with a great lunch served between the two tee times is being planned. Details of the event will be announced, as we get closer to the date.

Our sponsors will also be able to return at no cost. Sponsors can choose to return to the golf course or network with the golfers during the lunch. Thanks so much to all of our sponsors who made this such a successful event. We are looking forward to seeing you again in September.

Thanks to our Event Sponsors: **Active Foot & Ankle Center, Dr. Craig Bernacki Ltd, Daily Herald, Divine Signs & Graphics, Jenkins Custom Photography, Muller's Woodfield Acura, and Charter National Bank & Trust.**

Tee and Specialty Sponsors: **ATI Physical Therapy, Barrington Lakes Apts, Comfort Inn, Gabe-Calzaretta LLC, Great Northern Kitchen and Bath, Groot Industries, Harris Bank, Hilton Garden Inn, Hoffman Estates Community Bank, Jimmy John's, LaQuinta Inn, McShane Development Company, Millrose Restaurant, Banquets and Country Store, Pinstripes, Inc., Professional Instruction by Brian Bechtold and Jamie Nieto, Redmon's Towing, St Alexius Medical Center, Stonegate Conference and Banquet Centre and the Exchange.**



Come on Out to the Hoffman Estates Chamber of Commerce & Sears Holdings Corporation Community Fishing Derby

Grab your fishing gear and come on over to South Ridge Lake from 9:00 AM - 3:00 PM on June 12th

Scores of tagged fish worth \$10 - \$100 sponsored by local businesses will be put into the lake for you to snag. There is even a fish worth a \$1,000 gift card at Cabela's.

There will be door prizes, goody bags and tee shirt give-aways. Food vendors will be on hand so you don't have to pack a lunch! There are no age or residency restrictions and no fishing license is necessary. Just be sure that you and all the anglers in your group are registered before they start fishing. Pre-registration is available prior to the event for \$3 or you can register at the event for \$5. Contact the Chamber at (847) 781-9100 or go to www.hechamber.com for registration information.

Our thanks to the Derby's benefactor **Sears Holdings Corporation** and its major sponsors **Hoffman Estates Community Bank** and **Cabela's** as well as the other derby sponsors **Alden Poplar Creek, BT&D Visual Graphics, BIK&Co, LLP, Carpenter's Union Local 839, Harris Bank, Hoffman Estates Park District, and St. Alexius Medical Center.**

Member News

Sport Clips (847) 645-1616, participated in a "big, hairy deal" to aid with the oil spill cleanup in the Gulf of Mexico. The Hoffman Estates Sports Clips, as well as the 690 Sports Clips locations throughout the country, gathered up all of the hair that was cut on May 12 and packaged it up for use by Matter of Trust, an organization that makes oil-soaking booms from hair and fur. "We hope our donations will make an impact by helping to generate products that will cleanup left over oil," said Sports Clips' Dennis Malec, who coordinated the local effort.

Elgin Community College, (847) 697-1000, announces that Susan Van Weelden has been named to the new position of Director of Community Engagement. She has held positions at numerous community colleges in the area, including serving as ECC's Dean of Corporate and Continuing Education since 2006. While at ECC, she helped create a regional economic development alliance network and regional CEO alliance. Van Weelden says that Job One is to make stronger connections with ECC District's 13 chambers of commerce and 33 municipalities.

State Representative Fred Crespo, (630) 372-3340, is hosting a Town Hall meeting on June 9 to discuss this year's legislative session. The event will be held at the Hoffman Estates Village Hall, 1900 Hassell Road, at 7:00 p.m. Representative Crespo will answer questions and solicit residents' opinions on issues such as job creation and the budget. To reserve your seat or for more information, contact Representative Crespo's office at (630) 372-3340 or email fred@fredcrespo.com

CitiBank, (847) 645-3997, invites everyone to join the CitiBank team for Family Fun Day on Saturday, June 12 from 10:00 a.m.-12:00 noon. The Hoffman Estates Fire Department will join the fun from 11:00 a.m.-12:00 noon with "tours" of their fire truck. Complimentary hot dogs, ice cream, popcorn and beverages will be served

throughout the event. Stop by the Hoffman Estates CitiBank location at 2710 N. Sutton Road.

Hospice and Palliative Care of Northeastern Illinois, (800) 425-4444, is hosting a multi-chamber open house at its new Pepper Family Hospice Home and Center for Care, 405 Lake Zurich Road in Barrington. The event will be held on Tuesday, June 15 from 5:00-7:00 p.m. Members of the Arlington Heights, Barrington, Crystal Lake, Elgin GLMV, Hoffman Estates, Lake Zurich, and Woodstock chambers are all invited to attend. RSVP by June 4th to ChamberRSVP@HospiceAnswers.org.

Come to the Chamber's New Member Reception!

Tuesday, June 22, 11:30 a.m.-1:00 p.m.
Ti Amo Cafe` Italiano,
1001 W. Golf Road

If you are a new Chamber member, or if you just want to find out how to navigate through Chamber life, please join us for this informative, complimentary luncheon meeting. Meet with some of our committee chairs and ask questions of our attending members. Please RSVP to the Chamber office, (847) 781-9100.

Linda Scheck is Ticked Pink

Or, actually, she's tickled red and black, the official Slaughter colors!

Jon Zaley, Director of Tickets Sales for the Chicago Slaughter Professional Indoor Football Team, presents Linda Scheck, Village of Hoffman Estates Tourism Director, with a framed Slaughter Girl cheerleading outfit and a plaque claiming her to be the Slaughter's #1 Cheerleader.

Zaley says, "Linda is the best in getting the word out about the hometown professional sports team! She is truly our #1 Slaughter Girl!"

Photo by Mona Morrison

Welcome

Contract Research Organization

JCL Bioassay USA
2860 Forbs Ave
Hoffman Estates, IL 60192
847-645-0407 Fax: 847-645-0412
Ms. Keiko Goto

Health Care/Nutrition

Fit Over 50, LTD., DBA
1469 Palatine Road
Hoffman Estates, IL 60192
847-458-7145 Fax: 847-438-0722
Mr. Steve Van Horn
www.nutraserve.com

Insurance

STATE FARM/JASON ABRAHAM
1750 W. Algonquin Road.
Hoffman Estates, IL 60192
224-210-1300 Fax: 847-485-8492
Mr. Jason Abraham
www.jasonabrahaminsurance.com

Paint Supplier

SHERWIN-WILLIAMS
695 W. Golf Road
Hoffman Estates, IL 60169
847-884-2532 Fax: 847-884-2585
Mr. Kyle Wiley
www.sherwin-williams.com



Learn the Latest Techniques for Capturing New Clients with These Three Chamber-Sponsored Electronic Marketing Seminars



Email Marketing Basics

Hoffman Estates Village Hall, 1900 Hassell Road
Tuesday, June 29, 9:00 a.m.

This information-packed seminar will show you how email marketing – the low cost marketing tool – can really help you drive your business success. Discover how communicating with your customers regularly can help you stay connected and generate increased referrals and unwavering customer loyalty. Learn how easy it is to create and send great looking email newsletters and promotions.

Constant Contact -- Beyond the Basics

Hoffman Estates Village Hall, 1900 Hassell Road
Thursday, July 13, 9:00 a.m.

Are you an existing Constant Contact user? Take the next step in effective email marketing! This workshop is designed to help you take advantage of the current “best practices” in designing, building, and email campaigns. You’ll learn:

- New features
- Design tips
- Third party programs that make your emails more effective
- Other tips and tricks that help your email campaigns stand out from the rest
- How to interpret results and use your reporting data to strategically improve your email marketing campaigns.

Event Marketing Tools

Hoffman Estates Village Hall, 1900 Hassell Road
Tuesday, August 10, 9:00 a.m.

You’ll learn how to:

- **Professionally promote your event.** Set up an ad-free event homepage, collect registration fees with payment processing, and keep registration open – online – for attendees to register at their convenience.
- **Reduce repetitive tasks.** Reduce the number of day-to-day “to-dos” with online registration, e-invitations, a calendar, and event themes. Do more . . .but in minutes by managing all your registrations and communications in one place. Manage, monitor, and course-correct. Save money by taking the guesswork out of capturing attendance information. Use event tracking and reporting tools to plan for meeting needs, room size, parking space, and more.

Email marketing classes are available to all Chamber members for \$20 per class, or sign up for all three classes for \$40.

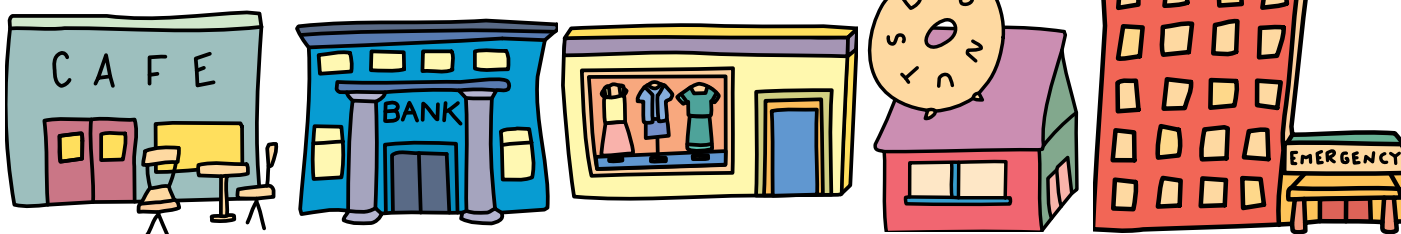
Class cost includes workbook for the first class and handouts. Light snack and beverage provided.

Register online at www.hechamber.com, or call the Chamber office, (847) 781-9100 if you have questions or need further information.

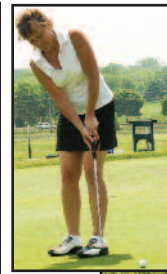
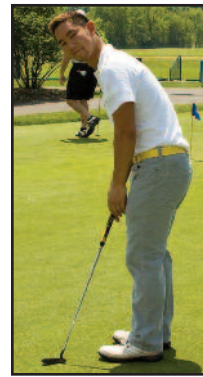
10 Reasons to Shop Locally

Remember to Always “Shop Chamber First”

1. Shopping locally creates jobs.
2. Local independent shops invest more in our communities.
3. Local shops sell a wide range of great products at affordable prices.
4. Shopping locally saves you money.
5. Shopping locally retains our communities.
6. Shopping locally retains our distinctiveness.
7. Shopping locally saves the environment.
8. Local shops are for everyone.
9. Local shops value your business.
10. Shopping locally saves services.



Golf Outing, 2010



Business is Booming in Hoffman Estates!

Three new business just opened their doors and joined the Chamber. Please join us in welcoming them to Hoffman Estates.



State Farm/ Jason Abraham ribbon cutting, 1750 W Algonquin Road, on May 19. Pictured are Mayor McLeod and State Farm agent Jason Abraham. State Farm Insurance provides insurance and financial services to the community.



Sherwin Williams ribbon cutting, 695 W Golf Road (next to Comp USA), on May 19. Pictured Mayor McLeod and Store Manager Kyle Wiley. Visit the new store for all your wallpaper and painting supplies.



JCL Bioassay USA ribbon cutting, on May 21. Pictured are Mayor McLeod, President of JCL Bioassay USA Tadayoshi Yasui, President of JCL Bioassay Corporation Japan Kunio Momiyama and Michael Kennedy VP of Sales & COO JCL Bioassay USA. JCL Bioassay USA is a Bio Analytical Laboratory located at 2860 Forbs Ave.

Happy Anniversary!!!!

Please join us in recognizing the following organizations and individuals who are celebrating the anniversary of their membership in the Chamber during June.

| | |
|--|-----------|
| Hoffman Estates Park District | 20 years* |
| Comfort Inn | 20 years* |
| Alexian Brothers Behavioral Health Hospital | 20 years* |
| Sears Holding Corp. | 20 years* |
| RE/MAX Central/ Ken Lemberger | 16 years |
| Valli Produce | 10 years |
| Bright Hope International | 9 years |
| Tyre Works | 9 years |
| B & F Technical Code Services, Inc. | 8 years** |
| Pride Windows & Siding, Inc. | 7 years |
| Planet Chiropractic, H. E. | 6 years |
| Domino's Pizza/Golf Road | 5 years |
| Hoffman Estates Park District Community Center | 5 years |
| Romano's Macaroni Grill | 5 years |
| Hoffman Estates Police Benevolent Fund | 3 years |
| Hoffman Estates Museum | 3 years |
| Party Lite Candles & Gifts | 3 years |
| Spectrum Consulting Services | 3 years |
| Athletico Facility/Prairiestone | 2 years |
| Bath Fitter | 2 years |
| Edward Jones Investments | 2 years |
| Sportclips | 2 years |
| Precision Lock & Safe NW | 1 year |
| All Moments in Time, Inc. | 1 year |
| Cornerstone Realty - Rentals, Inc. | 1 year |
| Liberty Towing & Recovery | 1 year |
| McShane Development Co. | 1 year |
| Samco US, Inc. | 1 year |
| Sears Optical | 1 year |

*Charter member

**Platinum member

OFFICE HELP OF ALL KINDS: Whether it's business security or employment training, paper clips or computer chips, these Chamber members have what you need!

Check out what's available from these Chamber members!

Alarm/Locksmith Companies

Precision Lock & Safe NW (847) 202-5246

Computer Sales/Service/Training

DataTel, Inc. (847) 519-0753

Document Retention Services, Inc. (847) 991-5824

Geekz, Inc. (630) 855-1800

Nerds on Site (847) 525-3250

Porte Brown, LLC (847) 956-1040

Technical Consulting (847) 479-8608

White Hat Computer Support, Inc. (847) 496-4584

Employment Services

IDES/Worknet, NCC (847) 437-0214

Little City Foundation (847) 221-7840

Superior Staff Resources (847) 925-0423

Volt Services, Inc. (847) 969-0311

Document Retention & Destruction

Clearbrook (847) 991-4100

Document Retention Services, Inc. (847) 991-5824

Equipment Leasing/Rental

Affiliated Financing Services, Ltd. (847) 884-8686

Tent Rental

Classic Party Rental/Braun Event & Tent (800) 322-5868

Secretarial/Office Services

Admin & Beyond (800) 850-3907

Security

Echo Investigations & Security (847) 891-8000

Office Supplies/Equipment/Sales/Service

Data Tel, Inc. (847) 519-0753

Imagetec (815) 759-6000

Aktiva (847) 687-2402

Office Depot (847) 848-4268

Admin & Beyond (800) 850-3907

Scanning/Electronic Documenting

Document Retention Services, Inc. (847) 991-5824

Valet Parking/Traffic Control

VIP Services Group (847) 760-5080

Clip & save

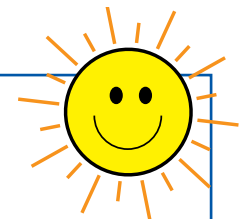
Clip & save

Promoting Your Business in Today's Electronic World

The nine Chambers that comprise the Biz 6 Plus Group are hosting this informative event on Wednesday, June 23 at Sullivan's of Lincolnshire, 250 Marriott Drive in Lincolnshire. Registration begins at 11:30 a.m. Cost is \$25 per person for members of one of the sponsoring chambers.

The panel presentation will include four speakers covering key marketing media: digital marketing, social networking, print, and online media advertising.

The registration deadline is Wednesday, June 16. Go to the Hoffman Estates Chamber's website, www.hechamber.com, to download a registration form.



Sun Safety Tips

- Wear protective clothing that is dark and tightly woven, covering as much of your body as possible.
- Protect your eyes by wearing sunglasses designed to block 99% or more of UVA and UVB rays.
- Wear sunscreen with a SPF of at least 15 that protects against UVA and UVB rays, and reapply often especially after swimming, perspiring, or toweling off.
- Wear a hat with a brim of at least four inches to protect your face, neck and scalp.

We'd Like You to Meet ...

Each issue of the Chamber newsletter includes an interview with two Chamber members whose names were selected at random. It's our way of helping our members become more acquainted and of saying "Thanks for being a part of the Hoffman Estates Chamber of Commerce." If you would like to be featured, please call the Chamber office.



Name: John Almissis, managing partner, Rookies 4

Phone number: (847) 645-0005

How long in business: 20 years

Born in: Skokie, IL

I'd like you to know: We offer popcorn to all of our guests, as well as good food and great service!

Interesting facts: We are a family owned business. We take pride in giving good service.

The best business advice I ever heard: Give attention to details.

The best business advice I could give: Treat people the way you want to be treated.

My first job: Cashier when I was 16 years old.

The way I plan to participate in the Chamber is: To host upcoming Chamber events whenever possible and to support the upcoming fundraising events.

The best advice my mother ever gave me: Say "thank you."

My idea of a great meal is: Steak, potatoes, and apple pie a la mode.

The last good movie I saw was: *The Hangover*

The best time of my life: When I am on vacation with my family.

My goal in life is: To be a good person.

If I could drive any vehicle, it would be: A Mercedes.

My prized childhood possession was: GI Joes.

If I've learned one thing in life, it's: Never lie.

Three words that describe me: Honest, big-hearted, loyal

Name: Terri Konajeski, Account Executive, Prairie Title

Phone number: (847) 619-5154

How long in business: 10 years

Born in: Oak Park, IL

Educational background: Business degree from Illinois Benedictine University.

I'd like you to know: Prairie Title is a leading title insurance agency in the Chicago metropolitan area, offering title and closing services in eight conveniently located offices. Prairie Title has played a prominent role in the delivery of real estate services to Chicago-area brokers, attorneys, lenders, builders, contractors, and realtors for residential and commercial property since 1983. Prairie matches underwriting strength with a staff of experienced professionals to give our customers direct access to decision making and the experience to close the deal. Our company motto is "We take a personal interest in the success of your real estate transaction."

Interesting facts: The President of Prairie Title, Frank Pellegrini, is a member of the Board of Governors of the American Land Title Association and a past president of the Illinois Land Title Association, giving our company a regional and national perspective.

The best business advice I ever heard: Be careful who you step on while you claw your way to the top. You never know who you meet on the way back down.

The best business advice I could give: Treat others the way you want to be treated.

My first job: St. Paul Federal Bank.

The way I plan to participate in the Chamber is: I am a member of the Fashion Show Committee. I would really like to get to know other members of the Chamber.

The last good movie I saw was: *It's Complicated*

My idea of a great meal is: One that I can enjoy with family and good friends.

The best advice my mother gave me: Think before you speak, you can not take words back.

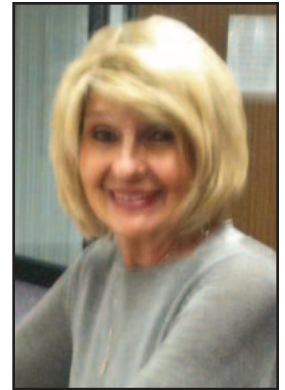
My prized childhood possession was: My doll collection.

To me, a really good day is: To get lots of orders closed and then go play golf.

If I've learned one thing in life, it's: There is no such thing as a free lunch.

If I could drive any vehicle, it would be: A red Jaguar.

Four words that describe me: Work hard, play hard



Save the Date!!!!
Chamber Expo
Saturday, August 28, 2010





2200 W. Higgins Road, Suite 201
 Hoffman Estates, Illinois 60169
 847-781-9100 FAX: 847-781-9172
 Hours: Monday-Thursday -- 9:00 AM-3:00 PM
 Friday - 9:00 AM-1:00 PM
 Website: <http://www.hechamber.com>
 E-mail: info@hechamber.com
 Cheri Sisson, Executive Director

Board of Directors

- Tony LaFrenera, Chair (847) 781-3634
Hoffman Estates Park District
- Karen Mills, Vice Chair (847) 885-1157
Barrington Square Improvement Assn
- Linda Scheck, Secretary (847) 781-2664
Village of Hoffman Estates
- Kathy Musial, Treasurer (847) 358-1170
BIK & Co., LLP
- Wanda Piccolo (847) 490-1443
B&F Technical Code Services, Inc.
- Jim Norris (847) 882-9100
Village of Hoffman Estates
- Jeff Terry (847) 286-9495
Sears Holdings Corp.
- Cynthia Alexander (847) 490-6969
St. Alexius Medical Center
- Dr. Robert Steinberg (847) 885-8806
Active Foot & Ankle Center
- Ginny Roncoli (847) 885-3366
Harris Bank
- Mayor Bill McLeod (847) 882-9100
Village of Hoffman Estates
- Jim Cook (847) 427-4380
Daily Herald
- John Haniotes (847) 842-7981
Hoffman Estates Community Bank
- Mike Hanson (847) 401-6049
Alliance for Affordable Health
- John Moser (847) 884-7000
The Stonegate Conf. & Banquet Ctr.
- Keith Evans (847) 874-7016
Key Financial Insurance

-
- George Moser, Dir. Emeritus (847) 882-1000
Charter National Bank and Trust
 - Allen Gabe, Legal Counsel (847) 241-5000
Gabe • Calzaretta LLC
 - Cheri Sisson, Executive Director (847) 781-9100
Hoffman Estates Chamber of Commerce

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Thank You to Our May Networking Hosts

- Apple Villa
- Hampton Inn & Suites
- Romano's Macaroni Grill
- Annual Golf Outing
- Chit N Chat
- Business After Hours
- AM Business Connection
- Poplar Creek Country Club



Opportunity Knocking: Calendar of Upcoming Chamber Events

June

| | | |
|-----------------|---|------------|
| Tues., June 1 | Expo Committee | 8:30 A.M. |
| Tues., June 1 | A.M. Business Connection Committee | 10:00 A.M. |
| Mon., June 7 | Membership Committee | 8:00 A.M. |
| Thurs., June 10 | The Exchange | 7:30 A.M. |
| Thurs., June 10 | Fishing Derby Committee | 8:00 A.M. |
| Thurs., June 10 | Chit & Chat/L'Eiffel Bristrot & Creperie | 11:30 A.M. |
| Sat., June 12 | FISHING DERBY | 9:00 A.M. |
| Tues., June 15 | Hospice of NE Illinois Open House | 5:00 P.M. |
| Wed., June 16 | Business After Hours/Pride Window & Doors | 5:00 P.M. |
| Thurs., June 17 | Fashion Show Committee | 12:00 noon |
| Fri., June 18 | Government Relations Committee | 12:00 noon |
| Tues., June 22 | A.M. Business Connection | 7:30 A.M. |
| Tues., June 22 | New Member Reception/Macaroni Grill | 11:30 A.M. |
| Wed., June 23 | Biz6 Luncheon: "Promoting Your Business In This Electronic World" | 11:30 A.M. |
| Thurs., June 24 | The Exchange | 7:30 A.M. |
| Mon., June 28 | Board of Directors | 7:00 A.M. |
| Tues., June 29 | The Power of Email Marketing/ Constant Contact | 9:00 A.M. |

Check the Chamber website for driving directions, locations or changes to the calendar.

Our Mission Statement: "To effectively promote and advocate for the interests of the Hoffman Estates area business community."